



For Media Inquiries:
Tina Bush (tbush@essendant.com)

Essendant Announces Center of Reseller Excellence Live Dates for 2017

CORE Live will be in Las Vegas, February 6 - 9

DEERFIELD, Ill., November 10, 2016 – Essendant Inc. (NASDAQ: ESND) a leading supplier of workplace essentials, today announced the location and date for its 2017 Center of Reseller Excellence (CORE) Live event for business and facilities essentials suppliers and customers. CORE Live will be held at the Mandalay Bay Resort and Casino in Las Vegas, Nevada February 6 – 9, 2017.

This multi-day event will be themed “Art · Strategy · Science · Revolution” and will bring together a large cross-section of the industry in an environment of interactive learning and engagement. It will explore best practices across a number of topics, provide access to industry leaders and the newest products, review the best sales techniques, and share the latest marketing solutions to make our customers successful in this competitive market.



“The expectations of business buyers are evolving faster than ever. Today’s most successful companies are continuously innovating, using a powerful combination of customer obsession, technology and data to improve their customer’s experience and keep them coming back,” states Michael Hauck, vice president of marketing and digital services at Essendant. “To help resellers better understand this new market, Essendant will provide consumer research, key trends and new marketing & digital services to help resellers adjust and adapt their strategies to be successful.”

The CORE Live event will provide customers an opportunity to engage with Essendant leadership and experts in marketing & digital, sales and merchandising and come away with fresh thinking of how to elevate their business. They will discover innovative approaches that embrace the art and science of winning in today’s market. In addition, customers will learn about the key roll strategy plays in achieving and exceeding their goals. During the event, attendees will be able to network with peers and create new connections. In the end, resellers and independent dealers will leave with inspiration and insights that will revolutionize the way they think about their business and the tools needed for success.

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Company Overview

Essendant Inc. is a leading supplier of workplace essentials, with 2015 net sales of \$5.4 billion. The company stocks a broad assortment of over 180,000 items, including technology products, traditional office products, janitorial and breakroom supplies, office furniture, industrial supplies, and automotive aftermarket tools. The company’s network of 71 distribution centers enables the company to ship most products overnight to more than ninety percent of the U.S. For more information, visit essendant.com

Essendant’s common stock trades on the NASDAQ Global Select Market under the symbol ESND.